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NEW LOCATION AND DIRECTOR STIR UP VIBE OF FIFTH ANNUAL SOUL REVIVAL
MESSAGE REMAINS THE SAME -- ORGAN DONORS SAVE LIVES

Soul Revival 2004
New Orleanians celebrate the Gift of Life

New Orleans, LA, March 1, 2004 -- The casual, funky, kick up your heels and party vibe of Soul Revival has been recharged this year with a new location and new director. The National Donor Awareness Foundation will host **Soul Revival 2004 on Saturday, March 13, 7:30 p.m., at the Tent at Dreyfus Meadows, between NOMA and the Besthoff Sculpture Garden in City Park.**

Soul Revival, begun in 1999 to raise funds to generate awareness of the urgent need for organ and tissue donation, is 100 percent pure soul. "This year, we've returned to our tent revival roots," says National Donor Awareness Foundation's new executive director, Pam Kancher. "The event celebrates the soul of organ donation - that it's a gift of life."

The food comforts, the music uplifts and the atmosphere connects people to one another - just like an old-fashioned tent meeting. Tyronne Foster and the Arc Singers kick off the evening with their stirring gospel music - an opening act that always gets partygoers rejoicing. Once the crowd is stirred by the spirit of gospel music, headliner The MAXX will rock the tent and get everyone out on the dance floor. All in support of the life-saving and life-affirming act of organ donation.

"One donor can save the lives of as many as eight people," explains Nicole Eason, who co-chairs this year's event with SuSu Stall. "There are more than 1,600 people across Louisiana waiting for life-saving organ transplants, 80,000 across the nation." The critical shortage of donated organs in the United States means that every 85 minutes, someone dies waiting for a transplant. Every 14 minutes another man, woman or child is added to the waiting list. "This is a problem we can all help solve very easily," says Eason, "simply by deciding to give the gift of life and talking to our families about that decision."

Soul Revival's proceeds go to the National Donor Awareness Foundation, a 501c3 nonprofit whose mission is to educate the public about the urgent need for people to become organ and tissue donors. Soul Revival tickets start at \$150 per person. For ticket information, please call the Foundation at 220-8949.

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